

BISCUITS and HONEY *for the Journey*



It's the daily inspirational radio program hosted by **LIZ FLOYD**, offering brief impactful encouragement for everyday life.

- In just a few minutes each episode, **LIZ** brings practical biblical wisdom, heartfelt prayer, and gentle hope to those navigating real-life challenges.
- While overall church attendance is down, a “strong majority” of Americans say spirituality is still “very important” to them (Pew Research, 2025).
- Perfect to air in early mornings, **BISCUITS AND HONEY** provides spiritual nourishment that fits into your listener's busy schedules.
- It's the daily radio feature that can make a real difference in your listener's lives!

PERFECT for these advertisers: Financial planners • Estate planning attorneys • Pre-Need Planning Services • Hospitals • Chiropractors • Physical therapy centers • Christian schools or academies • Assisted living communities • Home health care • Medicare insurance advisors • Direct listener support... AND MANY MORE!

With over 600 episodes produced, **BISCUITS AND HONEY FOR THE JOURNEY** engages with radio listeners. Designed for short attention spans and filled with practical encouragement to face the day, try it as a daily feature and watch your positive listener feedback skyrocket!

Length: Short form, varies

Delivery: FTP Download

Free of Charge: 1 barter minute

"We've had a lot of programs, and none has surpassed this one. Her show is just a few minutes long, and it is amazing. Liz Floyd is so filled with wisdom in her delivery."

—Vickie Hafer, VP/GM
WECC-FM, Jacksonville

**DON'T WAIT. SEND BACK THE AGREEMENT
NOW TO LOCK IN YOUR MARKET!**

Email: info@syndication.net
Fax 847-583-9025 Call 800-743-1988



BISCUITS and HONEY *for the Journey*



"Just give it a 30-day try and listen to her show, Liz will absolutely wow you with the quality and the content. It's my favorite show."

—Vickie Hafer, VP/GM
WECC-FM, Jacksonville

ABOUT THE HOST

LIZ FLOYD is the founder of Liz Floyd Ministries and host of **BISCUITS AND HONEY FOR THE JOURNEY**. With a heart for reaching souls and strengthening believers, Liz has produced over 600 devotional radio segments designed to offer practical biblical encouragement.

LIZ is a US Army veteran and cancer survivor. Today, her ministry extends across radio, digital platforms, and published devotional writing, including her 365-day devotional, Biscuits and Honey for the Journey.

Her life mission is simple: to help listeners grow deeper in faith while navigating the realities of everyday life.

LIZ FLOYD is dedicated to helping the show succeed on your station! She is available to record custom station ID's and promos, and for interviews with your on-air hosts (some restrictions apply).

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